

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 06567 251358Z

ACTION EA-09

INFO OCT-01 EB-08 ISO-00 /018 W

-----260259Z 101957 /14

R 251110Z MAR 77

FM AMEMBASSY BANGKOK

TO USDOC WASHDC

INFO SECSTATE WASHDC 501

UNCLAS BANGKOK 6567

E.O. 11652: N/A

TAGS: BEXP, TH

SUBJECT: WTDR/FTI

1. THAILAND 2. CNTRY CODE: 549 3. SER.NO: 0022500

4. AMERICAN TRADING CO. THAILAND LTD.

4A. CODE: K

5. 57 SOI NGARM DUPLEE, TUNG MAHAMEK, P.O. BOX 1777

6. BANGKOK, THAILAND

7. ESTABL: 1962 8. EMPL: 31 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) GOOD

11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED

IN ORDER OF IMPORTANCE: LOCAL

12. RPT.DATE: 03/77

13A. 35310/1235. IMP.AGT.RTR.DIST. OF INDUSTRIAL AND CONSTRUCTION
MACHINERY

13B. 35410/1235. IMP.AGT.RTR.DIST. OF ELECTRICAL AND
COMMUNICATION EQUIPMENT

13C. 36210/1235. IMP.AGT.RTR.DIST. OF RAILWAY EQUIPMENT

13D. 35520/1235. IMP.AGT.RTR.DIST. OF BUILDING EQUIPMENT

13E. 35520/1235. IMP.AGT.RTR.DIST. OF TEXTILE MACHINERY

14. CONTACT: BILL HWAPHONGCHAI TITLE: RESIDENT MANAGER

15. CABLE: AMTRACO BANGKOK 16. TELEX: TH 2510

17. TEL. 2861260-3

18. FINANCIAL REFS: KRUNG THAI BANK LTD., 180 YAWARAJ ROAD,
BANGKOK.

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19. TRADE REFS: AMTRACO CORP., 633 THIRD AVENUE, NEW YORK,
N.Y. 10017.

20. AGENCY REP: ITALTRAFO, NAPOLI, ITALY, TRANSFORMERS,
ACQ: 1973; MARLEY CO., MISSION, KANSAS, COOLING TOWERS,
ACQ: 1972; PREFORMED LINE PRODUCTS CO., LTD., CLEVELAND,
OHIO, PREFORMED WIRING PRODUCTS, ACQ: 1965; ROCHESTER
INSTRUMENT SYSTEMS INC., ROCHESTER, N.Y., ELECTRONIC

INSTRUMENTS AND RECORDERS, ACQ: 1976; TELEDYNE GEOTRONICS, DALLAS, TEXAS, SIESMOGRAPHIC INSTRUMENTS, ACQ: 1973; BAHNSON CO., WINSTON-SALEM, N.C., INDUSTRIAL AIRCONDITIONING SYSTEMS, ACQ: 1973; DRESSER INDUSTRIES INC., NEW YORK, N.Y., HOIST, CRANES, INDUSTRIAL VALVES, ACQ: 1966; GARDNER-DENVER CO., DALLAS, TEXAS, AIR-COMPRESSORS, PUMPS, DRILLING EQUIPMENT, TOOLS, ACQ: 1969; GOODE DURRANT & MARRAY LTD., LONDON, U.K., ELECTRIC HAMMERS, BALLAST TAMPERS, ACQ: 1968; PATTERSON KELLEY CO., EAST STROUDSBURG, PENN., INDUSTRIAL HOT WATER HEATERS, HEAT EXCHANGERS, ACQ: 1976; SOULE STEEL CO., SAN FRANCISCO, CALIF., PREFABRICATED STEEL BUILDINGS, ACQ: 1965; YORK-SHIPLEY, INC., YORK, PENN., PACKAGE STEAM BOILERS, ACQ: 1967; ASHWORTH BROS. INC., GREENVILLE, S.C., CARDING MACHINES AND WIRE CARDING, ACQ: 1973; CHEMTEX FIBERS INC., NEW YORK, N.Y., MAN-MADE FIBER PLANTS, ACQ: 1972; CROMPTON & KNOWLES, WORCESTER, MASS., FIBER BLENDING MACHINERY, WEAVING LOOMS, NON-WOVEN MACHINERY, SINGEING, DYEING AND FINISHING MACHINERY, ACQ: 1972; CURTIS AND MARBLE, WORCESTER, MASS., INSPECTION MACHINERY, ACQ: 1973; INDUSTRIE PIRELLI, MILANO, ITALY, RUBBER COTS AND APRONS, ACQ: 1967; LACORAY S.A., GENEVA, SWITZERLAND, BUYER OF GREY WOVEN CLOTH, ACQ: 1972; LEESONA CORP., WARWICK, R.I., WINDING TWISTING MACHINERY, POLYEURATHINE TAPE MACHINES, ACQ: 1964; ROCKWELL INT'L, SPARTENBURG, S.C., "DRAPER" LOOMS, CIRCULAR AND WARP KNITTING MACHINERY, ACQ: 1973; STANDBERG INSTRUMENTS INC, GREENSBORO, N.C., MOISTURE MONITORING INSTRUMENTS, ACQ: 1972; WEST POINT FOUNDRY & MACHINE CO., WEST POINT, SLASHERS, WARPERS, CORDUROY CUTTING MACHINE, ACQ: 1964; UNCLASSIFIED

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WHITIN MACHINE WORKS, CHARLOTTE, N.C., SPINNING MACHINERY, ACQ: 1973; ANSALDO, GENOVA, ITALY, SWITCH GEARS, MOTORS, INDUSTRIAL DRIVES, CONTROL BOARDS, HYDRAULIC TURBINES, ACQ: 1967; CANTERBERRY ENGINEERING CO.,LTD., CHRISTCHURCH 2, NEW ZEALAND, AIR SWITCH, SUBSTATIONS, ACQ: 1970; CMF FINSIDER, LIVORNO, ITALY, STEEL STRUCTURES, TRANSMISSION TOWERS, ACQ: 1974; GENERAL ELECTRIC CO., NEW YORK, N.Y., STEAM AND GAS TURBINES, MOTORS, GENERATORS, CARRIER CURRENT EQUIPMENT, INDUSTRY CONTROLS, PROCESS COMPUTERS AND INSTRUMENTS, POWER TRANSFORMERS, CIRCUIT BREAKERS, RAILROAD AND INDUSTRIAL LOCOMOTIVES, CIRCUIT PROTECTION DEVICES, DISTRIBUTION TRANSFORMERS, GENERAL PURPOSE CONTROLS, METERS, OUTDOOR LIGHTING, LARGE LAMPS, ACQ: 1962; GTE SYSTEMS INC., WALTHAM, MASS., TELECOMMUNICATIONS SYSTEMS, COMMUNICATIONS SATELLITE EARTH STATIONS.

21. AMERICAN TRADING THAILAND, A SUBSIDIARY OF THE AMERICAN TRADING CO. OF NEW YORK, WAS ESTABLISHED AS A LIMITED LIABILITY COMPANY IN 1962 WITH AN AUTHORIZED CAPITAL OF US\$50,000 TO ACT AS IMPORTER OF INDUSTRIAL AND CONSTRUCTION

MACHINERY, ELECTRICAL AND COMMUNICATIONS EQUIPMENT, RAILWAY EQUIPMENT, TEXTILE MACHINERY AND BUILDING MATERIALS. EIGHTY PERCENT OF ITS IMPORTS IS FROM THE U.S. AND THE REMAINING 20 PERCENT FROM THE U.K., NEW ZEALAND, ITALY AND BRAZIL. SUBJECT FIRM OCCUPIES 750 SQ.METERS OF LEASED OFFICE SPACE AND 750 SQ.METERS OF WAREHOUSE. IT EMPLOYS 31 PEOPLE INCLUDING 8 SALESMEN UNDER MR. BILL HWAPHONGCHAI, RESIDENT MANAGER. ITS 1976 SALES VOLUME WAS REPORTED TO BE US\$5,000,000. SUBJECT FIRM, A MEMBER OF THE AMERICAN CHAMBER OF COMMERCE IN THAILAND, HAS A GOOD REPUTATION IN LOCAL TRADE AND BANKING CIRCLES. A LOCAL BANK REPORTS FAVORABLY ON SUBJECT FIRM. IT IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: JAMES H. SAVERY
AT: AMEMBASSY BANGKOK
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 25-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770103-0991
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
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Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3001964
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odbs://SAS/SAS.dbo.SAS_Docs/4c9561b2-c288-dd11-92da-001cc4696bcc
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